

# SMARTCONNECT: MAKING MEDICARE EASY

SmartConnect is designed for companies of all sizes seeking a trusted Medicare advocate for their employees. The SmartConnect team educates individuals about their Medicare options, compares those options with their group coverage, and determines which path is better suited for their circumstances. SmartConnect delivers a win-win-win outcome for employees, HR members and the bottom line.

## What Your Employees Get



**Access to Trusted Medicare Resources:** Digital resources that cover the basics of Medicare, facts about Medicare while working, and how to get started with Medicare when retiring.



**Free Medicare Consultations with a Licensed Agent:** SmartConnect is powered by SmartMatch, an independent agency licensed in all 50 states. With access to view and compare the entire Medicare Marketplace, our agents help each person understand their options, and if they find a plan suited for their needs, our agents help them enroll in and confidently transition off the group plan.



**Educational Webinars & Benefit Fair Presentations:** Our educational approach ensures your employees have all the Medicare facts. Our monthly webinars allow employees to be prepared for their Medicare journey — either while working or in retirement. Benefit Fair Presentations are available to help employees learn more about the SmartConnect process and how to connect with us.



### EMPLOYEE TESTIMONIALS

The Medicare 101 handbook made learning about Medicare and its various options much easier to navigate and understand compared to Medicare.gov.



### EMPLOYEE TESTIMONIALS

We found (our agent) to be knowledgeable patient and an absolute pleasure to work with. She is absolutely terrific.



### EMPLOYEE TESTIMONIALS

I used SmartConnect to navigate through the Medicare enrollment process and felt like I was dealing with an expert, professional and caring person. It really takes the pressure off of us during the complex enrollment process.

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## What Your Organization Gets



**HR Support & Peace of Mind:** We relieve pressure from HR departments by serving as a reliable and trusted partner to refer employees when seeking Medicare guidance.



**Dedicated Account Manager:** Your Account Manager will work with you to seamlessly integrate SmartConnect's services into your current benefits offering. They're available to answer all your questions regarding program implementation and employee engagement strategies.



**Yearly Utilization Reporting:** SmartConnect provides your organization with reporting that illustrates the level of engagement within your employee population. You will be provided with key statistics like how many employees contacted SmartConnect and how many enrollments were completed.

## SmartConnect Service Fees

Total Employee Population	Active Annual Fee	Active+ Annual Fee
0 - 500	\$1,000	\$2,000
501 - 1,000	\$2,500	\$5,000
1,001 - 5,000	\$5,000	\$10,000
5,001 - 10,000	\$7,500	\$15,000
10,001 - 20,000	\$10,000	\$20,000
20,001	\$15,000	\$30,000



### HR TESTIMONIALS

Easy to work with and no extra work for my HR department. SmartConnect does it all for you!



### HR TESTIMONIALS

I absolutely adore the employees at SmartConnect, and the company as a whole.



### HR TESTIMONIALS

Medicare is so frightening to most people and there are so many untruths out there that I find employees are thrilled that we have a company I trust!

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## SmartConnect By The Numbers

SmartConnect will impact your bottom line. On average an organization spends **\$8,951 per employee per year on premiums alone**. Helping eligible employees transition to Medicare allows you to reinvest in your organization. Check out some examples of real cost savings below.

### EMPLOYER INDUSTRY: TECHNOLOGY, MARKETING

Company Size: **50,000**  
Individuals Transitioned Using Active Plus: **66**  
Average Annual Employer Premium Savings (Per Individual): **\$7,550**

**Total Annual Employer Premium Savings:**

**\$498,300**

### EMPLOYER INDUSTRY: RETAILER, OUTDOOR GOODS

Company Size: **33,000**  
Individuals Transitioned Using Active Plus: **26**  
Average Annual Employer Premium Savings  
(Per Individual): **\$7,388**

**Total Annual Employer Premium Savings:**

**\$192,088**

### EMPLOYER INDUSTRY: REAL ESTATE

Company Size: **7,500**  
Individuals Transitioned Using Active Plus: **19**  
Average Annual Employer Premium Savings  
(Per Individual): **\$8,735**

**Total Annual Employer Premium Savings:**

**\$165,965**

### EMPLOYER INDUSTRY: RETAIL & WHOLESALE

Company Size: **1,600**  
Individuals Transitioned Using Active Plus: **4**  
Average Annual Employer Premium Savings  
(Per Individual): **\$6,662**

**Total Annual Employer Premium Savings:**

**\$26,648**

### EMPLOYER INDUSTRY: HEALTHCARE

Company Size: **600**  
Individuals Transitioned Using Active Plus: **7**  
Average Annual Employer Premium Savings  
(Per Individual): **\$10,607**

**Total Annual Employer Premium Savings:**

**\$74,249**

*\*Estimated savings is based on the average annual employee premium of \$8,951 as reported by the Kaiser Family Foundation in 2024\**

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